

MARKETING CAMPAIGN MANAGER
FIXED TERM (10 MONTHS, MATERNITY COVER),
JANUARY 2027 START, FULL TIME
£34,000 – 40,000 (*depending on experience*)

WHO WE ARE

24-7 Prayer is an international, interdenominational prayer movement, with a vision to revive the church and rewire the culture through non-stop night and day prayer.

We started in 1999, when a simple student-led prayer vigil went viral and groups all over the world joined in to pray. Now, over two decades later, thousands of communities have taken part in 24-7 Prayer in churches, communities and cities in over half the countries on earth. From apps and courses to prayer rooms and blogs; we exist to help people pray.

THE ROLE

We're looking for a highly organised, proactive individual who thrives on bringing plans to life. You'll be a natural coordinator with strong project management skills, able to juggle multiple campaigns without losing sight of the details.

This is an exciting time of growth for us as an organisation, and this role is an important part in supporting our continued development. You'll be confident communicating with stakeholders, enjoy problem-solving, and can keep projects moving smoothly from concept to delivery. You'll need to be comfortable working in a fast-paced environment, managing freelancers and agencies, and collaborating across departments. A keen eye for process improvement and a passion for making things happen will set you apart.

This role can be either based in our Woking office or a hybrid role. If hybrid, there is a requirement to attend mandatory in-person meetings (typically at either our Woking office or Waverley Abbey House in Farnham once a month). This role may occasionally require some travel nationally and internationally.

If you would like to apply for the role, please click [here](#) to complete the application form. When prompted in the application process, please upload*:

1. Your CV
2. A 1-page covering letter explaining why you are suitable for the role and why you would like to work at 24-7 Prayer

**If you do not upload both pieces of documentation your application will not be taken further.*

Closing date for applications: 08th November 2026

Interviews: Monday 16th November 2026

Please note that this role holds an occupational requirement for the post holder to be a practising Christian with a living relationship with God, living in accordance to biblical principles. This is in accordance with Schedule 9 of the Equality Act 2010.

Our offer to you:

- **Being part of a team:** as we seek God's kingdom through prayer, mission and justice. We are highly relational, and we're committed not just to supporting others to pray, but to being shaped by a culture of prayer ourselves.
- **Flexible working:** we care about your wellbeing and encourage flexible work arrangements such as hybrid working to promote work-life balance.
- **Leave:** 25 days of AL days, which increases with service, in addition to bank holidays (pro-rata for part-time work).
- **Retreat days:** 6 days a year (pro-rata for part-time work).
- **Family friendly policies:** such as flexible working, maternity policy, parental leave.
- **Pension Scheme:** We offer a group stakeholder pension scheme with a 7.5% employer contribution on qualifying earnings and an employee contribution of 4–9%.
- **Training** opportunities.
- **Life Assurance:** upon death while in service, the payment covers three times the value of the employee's annual salary.
- **Employee Assistance Programme** through Spark.
- **Complimentary ticket** to attend Wildfires festival and our International Gathering.

Job Description

Job title:	Marketing Campaign Manager
Salary:	£34,000 – 40,000(depending on experience)
Contract type:	Fixed term Maternity Cover (10 months), Full time
Line managed by:	Head of Marketing
Role Description:	You will manage timelines, assets, and budgets for marketing campaigns, working closely with internal teams and external partners. The role requires strong organisational skills, attention to detail, and the ability to keep multiple projects moving simultaneously.

Key Responsibilities

- Plan and manage marketing campaigns across paid and organic digital channels, as well as offline opportunities
- Coordinate freelancers and internal contributors for creative production
- Liaise with external ads agency to deliver assets and ensure campaign alignment
- Oversee scheduling and delivery of email marketing campaigns
- Maintain campaign calendars and ensure deadlines are met
- Track budgets, process invoices, and manage reporting systems
- Prepare and share campaign performance reports with stakeholders
- Update stakeholders directly
- Support the Head of Marketing in turning strategy into actionable plans

Key Requirements and Skills

- Proven experience in marketing coordination or campaign management
- Strong organisational and project management skills
- Ability to manage multiple projects and deadlines effectively
- Excellent communication and stakeholder management skills
- Familiarity with digital marketing channels (social, email, paid ads)
- Competence in using project management tools (e.g., Microsoft Planner, Teams)
- Analytical mindset for interpreting campaign performance data
- Attention to detail and ability to maintain accurate records

Additional Comments:

- Reasonable time will be given for retreat, prayer and personal spiritual development in liaison with your line manager.
- The post-holder will be expected to display high levels of cultural intelligence and maintain a commitment to diversity ensuring that voices within the movement are heard and valued.
- Organisational benefits include: Hybrid working, retreat days, life insurance, enhanced sick pay, complimentary ticket to Wildfires Festival, attending our annual international Gathering event.