

**MARKETING****ASSOCIATE****£28,000 – 32,000 (*depending on experience*)****PERMANENT, FULL TIME, JANUARY START**

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**WHO WE ARE**

24-7 Prayer is an international, interdenominational prayer movement, with a vision to revive the church and rewire the culture through non-stop night and day prayer.

We started in 1999, when a simple student-led prayer vigil went viral and groups all over the world joined in to pray. Now, over two decades later, thousands of communities have taken part in 24-7 Prayer in churches, communities and cities in over half the countries on earth. From apps and courses to prayer rooms and blogs; we exist to help people pray.

**THE ROLE**

This role is a key part of 24-7 Prayer's marketing activity; delivering our digital marketing day-to-day, and helping to bring campaigns to life.

In the digital marketing element, you will deliver communications across social media, website and email channels, curating and coordinating content to ensure brand consistency. Working with the team, you'll review data and insights to refine and improve engagement. This is a hands-on role: managing channels, developing content and applying insight to strengthen our marketing activity.

In the campaign element of the role, you will manage timelines, assets and budgets for marketing campaigns, working closely with internal teams and external partners. This requires strong organisational skills, attention to detail and the ability to keep multiple projects moving simultaneously.

This role can be either based in our Woking office or a hybrid role. If hybrid, there is a requirement to attend mandatory in-person meetings (typically at either our Woking office or Waverley Abbey House in Farnham once a month). This role may occasionally require some travel nationally and internationally.

To view the full job description and to apply for the role, please visit our website [www.24-7prayer.com/jobs](http://www.24-7prayer.com/jobs). When prompted in the application process, please upload\*:

1. Your **CV**
2. A 1-page **covering letter** explaining why you are suitable for the role and why you would like to work at 24-7 Prayer

*\*If you do not upload both pieces of documentation your application will not be taken further.*

**Closing date for applications:** Sunday 8<sup>th</sup> November 2026

**Interviews:** Wednesday 18<sup>th</sup> November 2026

Please note that this role holds an occupational requirement for the post holder to be a practising Christian with a living relationship with God, living in accordance to biblical principles. This is in accordance with Schedule 9 of the Equality Act 2010.

**Our offer to you:**

- **Being part of a team:** as we seek God's kingdom through prayer, mission and justice. We are highly relational, and we're committed not just to supporting others to pray, but to being shaped by a culture of prayer ourselves.
- **Flexible working:** we care about your wellbeing and encourage flexible work arrangements such as hybrid working to promote work-life balance.
- **Leave:** 25 days of AL days, which increases with service, in addition to bank holidays (pro-rata for part-time work).
- **Retreat days:** 6 days a year (pro-rata for part-time work).
- **Family friendly policies:** such as flexible working, maternity policy, parental leave.
- **Pension Scheme:** We offer a group stakeholder pension scheme with a 7.5% employer contribution on qualifying earnings and an employee contribution of 4–9%.
- **Training** opportunities.
- **Life Assurance:** upon death while in service, the payment covers three times the value of the employee's annual salary.
- **Employee Assistance Programme** through Spark.
- **Complimentary ticket** to attend Wildfires festival and our International Gathering.

## **Job Description**

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|-------------------------|--------------------------------------------|
| <b>Job title:</b>       | <b>Marketing Associate</b>                 |
| <b>Salary:</b>          | £28,000 – 32,000 (depending on experience) |
| <b>Contract type:</b>   | Permanent, Full time                       |
| <b>Line managed by:</b> | Head of Marketing                          |

### **Role Description:**

This role is a key part of 24-7 Prayer's marketing activity; delivering hands-on digital marketing across our social, website and email channels, and helping bring campaigns to life. You'll combine content creation and channel management with the organisational skills to keep campaigns and projects moving.

### **Key Responsibilities:**

#### **Digital Marketing – social, web & email**

- Act as custodian of the 24-7 Prayer International social media channels – developing, scheduling and publishing content.
- Curate and coordinate content from the wider organisation and movement to ensure brand consistency and audience engagement.
- Schedule and deliver email marketing campaigns
- Support day-to-day updates and content across 24-7 Prayer's web presence

#### **Campaign Support**

- Support the Head of Marketing and Campaign Manager by turning strategies into actionable campaigns.
- Deliver marketing campaigns across paid and organic digital channels, as well as offline opportunities.
- Coordinate freelancers and internal contributors for creative production.
- Liaise with external agencies to deliver assets and ensure campaign alignment.
- Ensure deadlines are met and campaign plans stay on track.
- Provide clear and timely updates to stakeholders.

### **Being Part of the Marketing team & Wider Movement**

- Participate in regular Marketing team meetings, contributing ideas, creative thinking and input into current and upcoming projects.
- Collaborate with the Creative Services where appropriate.
- Join regular check-in and prayer meetings with the wider 24-7 Prayer team.
- Support and serve at key organisational events such as the 24-7 Prayer Gathering.
- Travel when required.

- As part of a small, collaborative team, you will be expected to take on tasks outside your formal job description (e.g., project management activities) as needed to help the department deliver its priorities.

### **Essential Skills & Experience**

- Experience running social media accounts.
- Demonstration of creative thinking and delivery.
- Strong written communication skills, with the ability to craft engaging social content.
- Ability to work collaboratively with a wide range of people.
- Strong organisational skills and the ability to bring clarity in complexity.
- Confidence working with diverse audiences across a global movement.

### **Additional Comments:**

- The Postholder will be expected to maintain a living relationship with God and live consistently according to biblical principles.
- Reasonable time will be given for retreat, prayer and personal spiritual development in liaison with your line manager.
- The role requires a commitment to be in-person at staff events in the UK office a minimum of 1 per month.
- The post-holder will be expected to display high levels of cultural intelligence and maintain a commitment to diversity ensuring that voices within the movement are heard and valued.