

**FUNDRAISING OFFICER (INDIVIDUAL GIVING)
PERMANENT CONTRACT, FULL TIME, IMMEDIATE START
£27,800 - £33,000 PER ANNUM**

THE ROLE

Join the 24-7 Prayer team!

We are looking for a full-time Fundraising Officer to work with our Head of Fundraising during a time of enormous growth for us as a movement.

You will be the friendly first point of contact for anyone donating to 24-7 Prayer, communicating with donors and managing our databases. You will also be at the heart of administering our fundraising campaigns and ensuring our donors are regularly communicated to and thanked for investing in our exciting vision. This role is about catalysing, supporting, and encouraging prayer through brilliant administration, clear communication, and project management.

This role can be either based in our Woking office or a hybrid role. If hybrid, there is a requirement to attend mandatory in-person meetings at either our Woking office or Waverley Abbey House (averaging once a month).

If you would like to apply for the role, please click [here](#) to complete the application form. When prompted in the application process, please upload*:

1. Your CV
2. A 1-page covering letter explaining why you are suitable for the role and why you would like to work at 24-7 Prayer.

**If you do not upload both pieces of documentation your application will not be taken further. Please note: all applicants must have an existing legal status to work and reside in the UK.*

Closing date for applications: Sunday 05 January 2025

Interview date: W/C 13 January 2025 (in person in Woking)

Please note that this role holds an occupational requirement for the post holder to be a practising Christian with a living relationship with God, living in accordance to biblical principles. This is in accordance with Schedule 9 of the Equality Act 2010.

About the organisation: 24-7 Prayer began as one simple prayer meeting in 1999, and is now an international, interdenominational movement, reviving the church and rewiring the culture through non-stop night and day prayer. From apps and courses to prayer rooms and blogs; we exist to help people pray.

Job Description

Job title:	Fundraising Officer
Salary:	£27,800 - £33,000 (depending on experience)
Contract type:	Full Time, Permanent
Line managed by:	Head of Fundraising

Role Overview

We're looking for a passionate and motivated Fundraising Officer with a focus on Individual Giving to join our growing team. This is a unique opportunity to support the development and delivery of strategies that inspire individuals to support 24-7 Prayer through one-time and recurring donations. The successful candidate will play a key role in deepening donor relationships, growing our supporter base, and helping to sustain the work of 24-7 Prayer worldwide.

Key Responsibilities

- **Individual Giving Strategy:** Support the development and implementation of an individual giving strategy to grow income from one-time and regular donations, working closely with the Head of Fundraising to set targets and identify new opportunities for growth.
- **Donor Stewardship:** Lead on donor stewardship for individual supporters, ensuring a warm, consistent, and meaningful journey for donors. Craft compelling emails, and impact reports that express our gratitude and highlight the impact of their giving.
- **Campaign Management:** Plan and execute effective fundraising campaigns throughout the year, including appeals, acquisition, and retention campaigns. Collaborate with the communications team to ensure alignment with 24-7 Prayer's brand and messaging.
- **Data Management:** Use the CRM system to manage and track donor interactions, segment audiences, and generate insights to drive strategy. Ensure that all donor data is handled in compliance with data protection laws.
- **Supporter Engagement:** Supporting donors with their payment queries. Engage with current and potential supporters through various channels, including email, social media, and events. Identify ways to build strong, long-term relationships with donors at all giving levels.
- **Legacy Fundraising Support:** Support the development of legacy giving by engaging potential legacy donors and sharing information about leaving a gift to 24-7 Prayer in their wills.
- **Reporting and Analysis:** Monitor and report on the performance of individual giving activities, analysing trends, tracking against targets, and making data-informed recommendations to improve future performance.

Key Requirements & Skills

- Proven experience in fundraising or a similar role, ideally with a focus on individual giving.
- Strong understanding of fundraising principles, donor stewardship, and CRM systems.

- Excellent written and verbal communication skills, with a talent for crafting compelling, donor-centred messages.
- Proficiency in data analysis, with the ability to translate data into actionable insights.
- Self-motivated, organised, and capable of managing multiple projects with attention to detail.
- Passionate about the mission of 24-7 Prayer and committed to our values.

Desirable

- Experience working in a faith-based organisation or a strong understanding of Christian charity fundraising.
- Familiarity with email marketing tools and social media platforms for supporter engagement.

What We Offer

- Flexible working arrangements.
- Opportunities for professional development.
- The chance to be part of a global movement, making an impact on the prayer lives of individuals and communities around the world.
- Reasonable time will be given for retreat, prayer, and personal spiritual development in liaison with your line manager.